We request implementation of the following program change with the next possible Catalog.

Name of Program: Art, Studio Emphasis, Liberal Arts, Major

Program Code: 020-208

Date of Department/Program Approval: 10-11-19

From Current Catalog Web Page: https://catalog.uwec.edu/undergraduate/arts-sciences/art-design/art-major-studio-ba-bs/

To: First, delete the Printmaking three-course studio area sequence located under Studio Area Requirement. Also, revise footnote 3 to become footnote 2 as a result of this change.

Second, add the following three-course studio area sequence under Studio Area Requirement: Illustration: ART 244 & ART 332 & ART 342

Why: The deletion of the Printmaking sequence reflects the absence of this expertise in the department since a retirement and the deletion recently of all of the associated printmaking courses from the catalog. The proposed addition of the Illustration sequence seeks to make this popular course of study available to students other than those who choose the BFA Illustration program. The Illustration BFA is the second largest BFA program with sixteen majors, which suggests the possibility of student interest in the proposed sequence, but among students interested in a different degree. Further, prospective students know that UWEC has the only undergrad UW program with faculty expertise in Illustration. The proposed new sequence would help advertise more that Illustration is an available area of study. Students choosing the Illustration sequence will increase the enrollment in ART 332 and 342, which have not always filled. Advisers will need to tell students to take ART 240, Intermediate Drawing, because it is a prerequisite for ART 332 and ART 342. However, ART 240 will count towards graduation in the Electives in Art or Art History.